



News alert

North West learners receive PPC soccer kits ahead of their COSAFA U20 showcase

Learners in the U15 soccer teams from Tshwara-O-Dire primary and Madutle primary schools in Moruleng recently received brand new kits in preparation for their forthcoming showcase at the COSAFA U20 final. The two teams will take to the field at the Moruleng stadium at 14:00 on 16 December – right before the U20 final is played.

Over 400 excited learners joined teachers and school principals at Tshwara-O-Dire primary school to support their soccer teams in the build-up to the final of the coveted local U15 school championship late last week. The two teams – from Tshwara-O-Dire and Madutle primary schools – each received brand new soccer kits from PPC at the event. They will wear these at their final match on 16 December: the ideal showcase before the COSAFA U20 final is played.

Speaking at the event, Brand Manager at PPC Anthea Windvogel said the company was proud to be helping pave the way for South Africa's future soccer stars: "Giving back to the communities where we operate is a core commitment for us as PPC. As lead sponsors of COSAFA U20 2016, we're excited to be extending the legacy of our sponsorship through today's initiative. Our brand is built on 'quality' – and we understand the role and value of building strong structures and teams. Getting one's foundation right is a key part of this and it is against this backdrop that we decided to donate the soccer kits to the two schools here today."

Windvogel was joined by high level representatives from COSAFA and the region, as well as COSAFA U20 ambassador Dipsy Selolwane. Selolwane encouraged the learners present to work hard both on and off the field: "Education is vital to create a better life for yourself and your family. I was fortunate enough to study in the USA during my playing career. Now that I have retired, I have the skills to move into the business world. Education can take you places that you can only dream at your age. With this comes a lot of hard work however. The rewards at the end can be life-changing though, and this is what you should always hold on to."

The preliminaries of the school tournament, which is hosted by Bakgatla-Ba-Kgafela (BBK), were held earlier this year in August and September, and saw various schools from the area participate. "With COSAFA U20 all about building teams and players of the future, we're sure that this opportunity will inspire these young U15 learners to continue reaching for the stars," says Mooko. "We're looking forward to the action-packed 10 days ahead showing them what is possible and leaving them with memories they will never forget."

Ends



About PPC Ltd

A leading supplier of cement and related products in southern Africa, PPC Ltd has nine cement factories in South Africa, Botswana, Zimbabwe and Rwanda. In 2016 PPC commissioned its fifth milling depot, located in Harare, Zimbabwe, bringing PPC's current capacity to around nine million tons of cement products each year. As part of its strategy and long-term vision, PPC is expanding its operations in South Africa, and extending its footprint into the DRC and Ethiopia.

PPC's Materials business, comprising Safika Cement, Pronto Readymix (including Ulula Ash) and, the recently acquired 3Q Mahuma Concrete, forms part of the company's channel management strategy for southern Africa. As a result of these acquisitions PPC's footprint has grown to include 26 readymix batching plants across South Africa and Mozambique and the capacity to produce half a million tons of fly ash.

PPC also produces aggregates with its Mooiplaas aggregates quarry in Gauteng having the largest aggregate production capacity in South Africa. PPC Lime, one of the largest lime producers in the southern hemisphere, produces metallurgical-grade lime, burnt dolomite and limestone.

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